

UNIQUE

Volume 30

L'ORÉAL PROFESSIONNEL'S IQ EVENINGS A SELL OUT... BUT THERE'S MORE TO COME

L'Oréal Professionnel's newly launched Inspiration Quest evenings have been an outstanding success with hairdressers all over Australia flocking to see their hairdressing mentors inspire and motivate with their onstage sessions, designed to take trend setting hair fashion from the classroom to the salon floor.

The special nights are part of the L'Oréal Professionnel's Education Programme and have been created around L'Oréal Professionnel's worldwide philosophy:

Inspiration is essential to fuel creation on a day to day basis.

The L'Oréal Professionnel IQ programme consists of a number of interactive, local events to guide hairdressers towards their own inspiration quest and includes a two hour cutting presentation followed by a practical session.



For information on the next round of L'Oréal Professionnel IQ nights contact your local area manager or The L'Oréal Professionnel booking hotline on 1300 361 232.

PRESENTED BY JOE COTRONEO PERTH 07